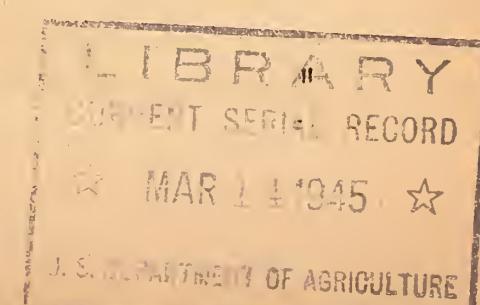


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IN THE MILL REPORT NO. 94

February 23, 1945

Subject	Assigned	Status
<u>Victory Gardens</u>		
PRESS		
<u>Clip Sheet:</u> Drought Insurance in the Garden	Smith, OI	Completed
<u>Food and Home Notes:</u> Team Gardening and Canning	Douglass, OI	"
Prepared three letters from Secretary Claude R. Wickard, War Food Administrator Marvin Jones, and Director of Extension M. L. Wilson for general distribution to Boy Scout leaders on boy scout victory garden activities.	Meyer, Ext.	Completed
VISUAL		
Proofs of seven Victory Garden ads to send to daily newspapers for ordering mats, prepared through War Advertising Council.	Rowe, OI	Being printed
RADIO		
<u>Radio Round-up on Food:</u> 'Ere's a Bit About 'Erbs	MRD	Completed
<u>Consumer Time -- March 3:</u> In Your Back Yard	"	"
<u>INS-PA:</u> Victory Garden Prospect Can Cotton Compete?	Watkins, OI Herndon, OI	Cleared "
<u>Homemakers' Chats:</u> Gardens & Nutrition Plan Gardens to fit needs	Watkins, OI "	In preparation "
<u>Farm Flash:</u> Southern Garden Plans		
		

Subject	Assigned	Status
<u>Network Broadcasts:</u>		
Blue, Farm and Home Hour, Feb. 24	Hemphill, OI	In preparation
E.G.Moore and Duke DuMars		
"Victory Gardens in 1945"		
CBS, Adventures in Science, Feb. 24	Davis, S.S.	In preparation
Dr. P.V. Cardon, ARA		
"Science in the Victory Garden"		
<u>PUBLICATIONS</u>		
<u>Food Information Calendar:</u>		
Victory Gardens stressed on National Networks	Gaines, OI	Out
Boy Scouts of America and Victory Gardens		
V-G ads for newspapers		

Farm Safety

PUBLICATIONS		
<u>Letter to Extension Directors:</u> Spring Clean-up Campaign	Meyer, Ext.	Completed
Fact Sheet on Spring Clean-up Week	Fulghum, Ext. in coop. with Nat'l. Safety Council	In preparation

Economic Stabilization for Farmers

PUBLICATIONS		
<u>Food Information Calendar:</u> Anti-inflation	Gaines, OI	Out
<u>VISUAL</u>		
Six ads for farm magazines, being prepared in cooperation with the War Advertising Council.	Rowe, OI	Finished art being done

Subject	Assigned	Status
<u>Farm Production Goals</u>		
PUBLICATIONS		
An article "Record Turkey Crop Expected This Year" for Turkey World.	Kimball, BAE	Completed
An article "Trends in Major Cropland Use in the United States, 1909-41" for Journal of Farm Economics.	Clawson, BAE	
Fact Sheet on peanut acreage for 1945.	Fulghum, Ext.	In preparation
	Oliver, AAA	
PRESS		
Increased Goals and Grower Support Prices on Vegetables for Canning.	MRD	Out
Dairy Production Payments for April-December, 1945	"	
Details of 1945 Egg Price Support Program	"	
WFA Sets Hog Slaughter Percentage Covered by Subsidy	"	"
<u>Food Information Calendar:</u> Timely Farm Topics -- "Soybeans" and "More Forage for Dairy Cows" Background statements on Goals Crop Insurance Handbook	Gaines, OI	Out
RADIO		
<u>Farm Flashes:</u> More Counties Grow Cotton Low Grade Hay Warning (No. 18) Feed Sows for More Pigs Lincoln Soybean Tops Field Increases His Dairy Production Stem-Rust Fight Report Egg Price Supports	Pitt, OI Herndon, OI Burch-Gay, OI Gapen-Gay, OI Fox, FSA Millson-Herndon Briggs, OMS	In clearance Cleared " " " " In preparation
<u>Homemakers' Chats:</u> Neighborly Soil Conservation	Fox, FSA	Cleared
<u>INS-PA:</u> Where the Tall Corn Grows	Stahl, OMS	"
Radio platter on the 8-point dairy program.	BDI	Completed

Subject	Assigned	Status
Feb. 17, CBS Country Journal Willard Lamphere, AAA "Dairy Production Payments April-December"	Worcester, CBS	Done
Feb. 24, CBS, Country Journal O.E.Reed, Bureau Dairy Industry "Good Quality Roughage for Dairy Cows"		In preparation
<u>OWI-Overseas Transcription Series:</u>		
Soil Conservation in U.S. Dr. H. H. Bennett, SCS To be recorded: Feb. 21, 1945	Boyle, SCS	Done

Fat Salvage

PUBLICATIONS

<u>Letter to Extension Directors:</u> Fat Salvage Program	Meyer, Ext.	Completed
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PRESS

FactSheet on Fat Salvage Program	MRD	Out
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RADIO

<u>Radio Round-up on Food:</u> Salvage Job Continues	MRD	Completed
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<u>Food Makes a Difference:</u> Save Kitchen Fats	MRD	Completed
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Special Scripts for Fat Salvage Kit, "Fat Salvage on the Farm" and "Fat Salvage Program"	MRD	Completed
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Sales of Government Owned Surplus

PRESS

WFA Offers Shortening For Sale	MRD	Out
January Food Sales	MRD	In preparation

Subject

Assigned

Status

Farm Labor

PUBLICATIONS

Farm Employment in 1944	Hancock, Ext.	Completed
WLA Recruitment Leaflet	"	In press
<u>Letter to Extension Editors:</u> Farm Labor (Minnesota program)	Lloyd, Ext.	Completed

RADIO

Farm and Home Hour:

February 17 -- "Calls to farms for Women's Land Army.	Van Deman, BHE	Completed
February 28, NBC, Betty Crocker Show Mr. and Mrs. Grover B. Hill "Food in 1945...how the Crop Corps can Help"	OWI	Prepared

Farm Facilities

PUBLICATIONS

Report on Fertilizer Industry Advisory Meeting.	DuMars, OI	Completed
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PRESS

Post-War Use of Fertilizer and Lime (press release)	"	"
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RADIO

Network Broadcast:

Feb. 24, CBS, Country Journal "National Fertilizer Situation" M.L. DuMars, OMF	DuMars, OI	In preparation
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Subject	Assigned	Status
<u>Price Control and Rationing</u>		
PUBLICATIONS		
<u>Food and Home Notes:</u> Sugar for Canning	Olsen, BHNHE	Cleared
<u>War Letter for Agriculture:</u> Binder twine prices to stay same Gasoline to job hunters Processed poultry price control tightened Southern hardwood prices raised	DuMars, OI	Out
<u>1945 Canning Sugar</u> (Fact Sheet)	Mack, OPA	Completed
<u>Food Information Calendar:</u> OPA To Provide Special Advisory Services to Veterans Sugar for Home Canning	Gaines, OI	Out
RADIO		
<u>1945 Canning Sugar</u> (Brief Radio Interview)	Mack, OPA	Completed
<u>Homemakers' Chat:</u> The Ratio is Four to One (Sugar for home canning)	Gilstrap, OI	Cleared
<u>Post-War</u>		
PUBLICATIONS		
"What Does the GI Bill Mean to Schools?" a suggested article for use by editors of State Teachers Associations in their journals.	Schuler, BAE	Completed
PRESS		
Turner tells "AG" engineers of place in post-war world.	BPISAE	Cleared and submitted
RADIO		
Feb. 17, CBS Country Journal John Asher, REA "Electricity for Farms After the War"	Worcester, CBS Asher, REA	Done

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Subject	Assigned	Status
<u>Food Order Education</u>		
PUBLICATIONS		
Summary of Active Food Orders Administered by WFA.	MRD	Out
PRESS		
Cheddar Cheese Set-Asides for March and April (WFO 15)	"	"
WFA Amends Canned Poultry Order (WFO 125)	"	"
Hospital Butter Program Continued (WFO 2)	"	"
WFA to Require More Lard From Packers. (WFO 75)	"	In preparation
Apple Order Amended (WFO 121)	"	"
RADIO		
Radio Round-Up on Food: Less Rice for the Bride Meat Reasoning The Spud Saga Tea For You With a Chocolate Flavor	"	Completed

Marketing Plentiful Foods

PUBLICATIONS		
Leaflet, "Consumers Look At Eggs"	MRD	Completed
PRESS		
Program to Divert Southern Cabbage Into Kraut Announced	MRD	In preparation
RADIO		
<u>Green Network Release:</u> Oranges	"	Completed

Subject	Assigned	Status
Vitamins for Victory:	MRD	Completed
Vegetable Plate Special		
The Kale End of the Story		
Oatmeal Oddities		
Nuts Play the Understudy's Role		
Pepper Upper (peppers)		

Nutrition

PUBLICATIONS

Article for outside journal --
Abstract--The comparative growth-promoting value of the proteins of wheat germ, corn germ, and of some other protein foods of plant and animal origin

Jones, BHE Submitted to Fed.
Widness, BHE Proc. 2/15/45

PRESS

Three articles on Nutrition for Foreign Language Press Division, Common Council for American Unity.

Graubard, OMS Completed

RADIO

Farm and Home Hour, Blue Network:

Meat for thrifty meals...Sharing our rice with the Philippines

Van Deman, BHE Completed Feb. 17

June Merrill's Show (WJJD, Chicago):
Labor Education in Nutrition

MRD Completed

Food Makes A Difference:
Soups the World Around

MRD Completed

School Lunches

VISUAL

Movie With the Quiz Kids, "Kids Must Eat" MRD Completed

Subject	Assigned	Status
<u>Home Food Preservation</u>		
PRESS		
<u>Food and Home Notes</u>		
Frozen Poultry	BAIC & Press	I Cleared
Freezing Storage of Whole Fruit	BAIC & Press	Cleared
RADIO		
Spot announcements on home canning--to be sent out as examples in kit for food preservation campaign	Davis and Olsen (BHNHE)	In preparation
VISUAL		
<u>Film strips</u>		
Canning fruit and tomatoes	Davis, Schultz (BHNHE)	In preparation
Canning vegetables in a steam-pressure canner	"	"
<u>Miscellaneous</u>		
PUBLICATIONS		
<u>Food Information Calendar</u>	Gaines, OI	Out
Brisk Demand for Dept. Bulletins		
Agricultural Legislation		
A book review "Full Employment--Beveridge Model" on the book "Full Employment in a Free Society" by Sir William Beveridge	M. Ezekiel, BAE	Completed
"Federal Aid to Agriculture Since World War I," an article for Agricultural History	Horton and Shepard, BAE	Completed
<u>Letter to Extension Directors</u>	Meyers, Ext.	Completed
A State Director Speaks on Personnel Exchanges		
Congress Discusses Agricultural Census		
Research on Human Conservation		
Extension Institute Kit		
Pamphlet Outlines Proposed FAO		
Article based on Turner's talk to agricultural engineers	BPI SAE	Cleared and submitted

Subject	Assigned	Status
<u>Letter to Extension Editors</u>	Lloyd, Ext.	Completed
Cornell Appoints Bill Ward (as editor and Chief of Publications for the college)		
Jack N. Ludrick (appointed associate editor in Oklahoma)		
National 4-H Club week		
Transcriptions to be Cut		
Idaho takes Audio-Visual Unit to the Farm T. Swann (Harding) to see Midwest Extension Editors		
Cooperative Weather Advices -- California In Sight -- In Mind		
PRESS		
Youth destroy grain crop pest	BEPQ	Issued
Brucellosis vaccine for adult cattle	Burch, ARA	In clearance
Beltsville turkeys prolific layers	"	"
Communities urged to fight Dutch elm disease	Millson, BEPQ	Cleared
Desiccants in cans dehydrated vegetables	BAIC	In clearance
Basic information and pictures for article on house dresses and aprons--in This Week, magazine section of Herald Tribune, Feb. 18	Davis, BHNHE	Completed
Food and Home Notes		
Prepairs--How to strengthen ready-made clothes before wearing	Olsen, BHNHE	Completed
RADIO		
Homemakers' Chat		
A stitch ahead of time	Olsen, BHNHE	Completed
Dried beans	Watkins, OI	In preparation
Refrigerator priority	Gilstrap, OI	In preparation
Spot announcements for Betty Crocker Show	Watkins, OI	In preparation
INS-PA		
Repays 40-year Farm Loan in Five	Fox, FSA	In clearance
Vitamins for Victory		
Rabbit Reporting	MRD	Completed
Network Broadcasts		
Feb. 24, Blue, Farm and Home Hour, Ruth Van Deman, "Homemakers Information"	Van Deman, BHE	In preparation
Feb. 26, NBC, Betty Crocker Show, "How Food is Allocated," S. R. Smith, OMS and Wallace Kadderly	OWI	Prepared
March 3, CBS Country Journal, "4-H Achievement Week" M. L. Wilson, Extension Service	Worcester, CBS	In preparation